

*WESTERN WOMEN
PROFESSIONAL BOWLERS*



1994

Introducing HyPower™

HYTHERM™
A NEWLY-DISCOVERED
HIGH-FRICTION
POLYMER COVERSTOCK
FROM CSI

"OVER THE YEARS,
I DISCOVERED SPECIFIC
PROBLEMS IN
BOWLING BALL PERFOR-
MANCE THAT I
KNEW NEEDED
TO BE SOLVED.
SO, READ ON,
AND YOU
MAY FINALLY
DISCOVER THE KEY
TO UNLOCKING YOUR
ULTIMATE WINNING
POTENTIAL."

THE ART AND SCIENCE OF BOWLING

• *HyPower™*

"I created HyPower for all of us who love the sport of bowling. HyPower's action is in the coverstock, the most important part of the ball - - the part that touches the lane. HyPower's coverstock, HyTherm,™ is a new material, scientifically balanced to get through the front end with a powerful hook at the back end, finishing with stored energy for maximum carry. It's strong hook (even on oily conditions) eliminates over and under reactions. And not only does its performance provide you a predictable, consistent reaction, but outstanding versatility and durability as well.

In just the short time since HyPower's introduction, (16) 300 games, three 299 games, numerous 700 series, and two 800 series have been shot. These high scores are the successes of both right and left-handers with a variety of speeds and releases - - on synthetic and wood - - on oil and dry conditions with dull and polished HyPowers.

Call us with your results or questions. We have a technical staff eager to take the time to give you personal attention.

Please contact your local pro shop or center soon so you can feel the power of a HyPower in your hand!"



Available in 12,14,15,16 lb
1-(800)-755-7070

Carmen Salinas

Carmen Salinas, Member of Five Halls of Fame

**WESTERN
WOMEN
PROFESSIONAL
BOWLERS**



In 1965 five great champions Merle Matthews, Donna Zimmerman, Rena Barsanti, Janet Harman and Alice Wildau realized the need for competitive events for the higher averaged woman bowler. They created the Western Women Bowlers. Membership qualifications required applicants to be at least 18 years of age, be a member in good standing with WIBC and carry a book (or current league) average of 170 or better for 60 games or more.

The WWB elected Merle Matthews as their first president and Donna Zimmerman as the first secretary. The first tournament was staged at Fresno's Mid State Bowl in January of 1966. Pasadena's Joni McKenzie had the honor of winning that inaugural event. When the results and impressive scores were published in the bowling papers, WWB gained much respect and was encouraged to continue, as major bowling establishments asked to host a future tournament. The house bowlers enthusiastically signed up for the popular Pro-am squads.

In 1967 Walt Stuetz joined WWB as the much needed Tournament Administrator. He had hosted a tournament for WWB and impressed the organization with his charm and leadership qualities. He has contributed a great deal to the organization and has earned the respect and admiration of all the members, even spectators. One of Walt's greatest attributes is to work firmly and fairly with over 100 women and keep his sanity.

In 1975 with the increase in prize funds and membership, it was deemed time to change our name to Western Women Professional Bowlers. Las Vegas member Pat Roush designed our logo that we proudly display today.

In 1981, WWPB hit another milestone, the first live telecast at Eagle 1 Bowl in San Marcos. The event was co-sponsored by Miller Lite Beer, Mazda and AMF. The viewer response to this event was so great that it prompted more video tapings.

In 1983 the organization modified the title to Worldwide Women Professional Bowlers to project its global appeal, but after seven years, the members voted to restore the more popular **WESTERN WOMEN PROFESSIONAL BOWLERS**, keeping membership open to all women who qualify and have an interest in participating on a higher level of competition.

